



4926 - 50th Avenue, Sylvan Lake, AB T4S 1A1 Ph: 403.887.2141 Fax: 403.887.3660

MEDIA PRESS RELEASE

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Town joins EcoAction team

The Town of Sylvan Lake is excited to announce its partnership with Earth Day Canada's EcoAction Team, a nationally recognized conservation program.

The partnership is meant to build upon sustainable practices currently employed such as weekly Green Box Recycling and water conservation methods like metering and limitations on outdoor watering.

The municipality recognizes that environmentally friendly policies and practices need to continually be developed and improved upon in order to be effective and diminish its overall impact.

The Town intends to focus on areas including reduction and/or elimination of herbicide and pesticide use, road maintenance chemicals, energy savings, water conservation and solid waste management.

"The health of the lake is a shared concern in this community and the ecological impact that individuals, businesses and government have on this resource is significant for everyone," Susan Samson, Mayor of Sylvan Lake said.

"The future will be determined by steps taken collectively today."

Residents are encouraged to visit www.ecoactionteams.ca. The site provides an online conservation calculator with tips on how to reduce your energy and water use, waste, and fuel consumption as well as greenhouse gas emissions.

"The Town of Sylvan Lake is proud to be associated with the Eco Action Team," Samson said. "All of our citizens will be encouraged to make simple changes in their lifestyles that will reduce the impact on the watershed and subsequently the lake. The protection and health of our environment, especially our lake, should be a top priority for all residents of Sylvan Lake."

For more information on how to get involved please visit the EcoAction Team's website at www.ecoactionteams.ca and click "for households".

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Jo Ann Oldcorn
Administrative Assistant
Town of Sylvan Lake
403.887.1185 ext. 233